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The PDMA ToolBook 1 for New Product Development Authors: Paul Belliveau, Abbie Griffin, Stephen Somermeyer, 2002, 480 pages

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The PDMA ToolBook 2 for New Product Development Authors: Paul Belliveau, Abbie Griffin, Stephen Somermeyer, 2004, 576

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The book is the third volume covering the best practices of product development and is a follow up to the successful PDMA ToolBook1 published in 2002, and PDMA

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